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and Eric Schmidt and Nominal Defendant Alphabet, Inc.*

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

In re ALPHABET, INC. SHAREHOLDER  
DERIVATIVE LITIGATION

Consolidated  
Case No.: 3:21-cv-09388-RFL

**DEFENDANTS' RESPONSE TO  
ORDER REQUESTING  
SUPPLEMENTAL BRIEFING**

Judge: Rita F. Lin

1 Defendants provide the information below in response to the Court's order and to assist the  
2 Court in measuring and evaluating the value added of the settlement. We understand questions 1-3 to  
3 be directed to Defendants and questions 4-6 to Plaintiffs.

4 **1. Under the terms of the proposed settlement, the Company's commitment is to spend a**  
5 **total of \$500 million on Regulatory Readiness Compliance and Board and Management**  
6 **Oversight Enhancements, not to spend an *additional* \$500 million. What amount was**  
7 **projected to be spent on regulatory compliance and board and management oversight**  
8 **over the next ten years, prior to this agreement?**

9 As the Court correctly notes, the amount contemplated guarantees a minimum spend. The  
10 Company is committing to spend, at minimum, \$500 million on its global compliance and regulatory  
11 readiness efforts during this timeframe. To implement this aspect of the proposed settlement, the  
12 Company will develop and adopt procedures and methodologies to track centrally this spend across  
13 relevant functions. These processes do not yet exist today. For this reason, it is difficult to answer the  
14 Court's question precisely. Alphabet does not currently track all of its regulatory compliance  
15 spending in a quantitative fashion in central repositories.

16 Generally speaking, however, the Company has, since the filing of this lawsuit, increased  
17 spending on many aspects of compliance that have some overlap with the regulatory compliance  
18 spending contemplated by the settlement. The exact division between additional spending, and  
19 spending that would have occurred even without the settlement is purely speculative, since it involves  
20 future events and unforeseeable contingencies. The Company's past compliance spend may also  
21 reflect anomalous or one-time variations in compliance spend (for example, initial compliance costs  
22 associated with landmark legislation such as the Digital Markets Act or Digital Services Act) and  
23 may not map directly on the functions in the settlement. Not coincidentally, one of the features of this  
24 settlement—and one source of additive value—is the creation of functions, procedures, and  
25 methodologies to track just such spending going forward, once the settlement is implemented. *See*  
26 Provisions 1.3(f)(ix) and (x). While these tracking functions may not provide much insight into  
27 historical patterns, they would measure spending on settlement implementation going forward.

1 The value of this aspect of the proposed settlement is to maintain a *guaranteed minimum* level  
 2 of spending over a period of time. Absent the settlement, the Company's spend would be  
 3 discretionary and not guaranteed. Nor would a specific quantum be required outside of the settlement.  
 4 The settlement eliminates that discretion and requires a minimum amount of funding over a  
 5 determined period of time. *Cf. Klein v. Gordon*, 2019 WL 1751839, at \*2 (C.D. Cal. Feb. 12, 2019)  
 6 ("Without the settlement, Opus would not be required to make changes to enhance both the integrity  
 7 of the bank and the confidence of its shareholders.").

8 **2. Which of the proposed corporate governance and workplace measures and**  
 9 **enhancements, if any, had the Company already adopted prior to reaching the**  
 10 **settlement agreement?**

11 The Court's question uses as reference point the execution of the settlement agreement. We  
 12 believe the more relevant timeframe is the filing of the lawsuit. The reason for that is that, following  
 13 the lawsuit, and even during the lengthy negotiations with Plaintiffs, the Company was proactive in  
 14 identifying and implementing enhancements. In any event, we answer the Court's question below, for  
 15 both timeframes.

16 The corporate governance and workplace measures and enhancements are found in Provisions  
 17 1.3, 1.4, and 1.5. Provision 1.4, is not currently in place. Provision 1.4 will require a restructuring of  
 18 the Company's board governance, creating a new Risk and Compliance Committee and focusing the  
 19 responsibilities of its Audit and Compliance Committee. The management oversight bodies outlined  
 20 in 1.5 were not in place at the time of the allegations in this case or when the lawsuit was filed in  
 21 December 2021. The Company began creating these additional management oversight bodies after  
 22 the lawsuit was filed and has continued to build on and enhance their role in the Company's overall  
 23 compliance efforts. The settlement reflects the Company's continued and ongoing commitment to  
 24 maintaining these important enhancements. As to the measures outlined in Provisions 1.3, beginning  
 25 in approximately 2022, the Company began to develop and implement a more centralized compliance  
 26 function charged with monitoring and reporting on design, implementation, and assurance for new  
 27 and evolving areas of principal risk. This included developing and implementing many of the  
 28

1 compliance frameworks and processes outlined in Provisions 1.3. Those efforts continue today and  
2 will be further enhanced as a result of the settlement.

3       These changes, made in response not just to this lawsuit, but changes in global regulatory  
4 landscapes, represented the Company's ongoing commitment to compliance best practices, and  
5 demonstrate its willingness to make improvements where appropriate. The Company was proactive in  
6 identifying and implementing reforms and improvements in its compliance and oversight  
7 systems—implementing some of these negotiated reforms before the settlement was finalized.  
8 Historically, in evaluating settlements, courts have credited reforms adopted during the pendency of  
9 the lawsuit, if they were connected to the efforts of Plaintiffs. *See Klein*, 2019 WL 1751839, at \*2  
10 (settlement approved where derivative lawsuit “contributed, at least in part, to the initial corporate  
11 reforms adopted by Opus which are aimed at preventing future misconduct.”); *see also In re Infinity*  
12 *Broad. Corp. S'holders Litig.*, 802 A.2d 285, 290 (Del. 2002) (recognizing “well-established case law  
13 that, in the absence of evidence that the litigation did not result directly in a cognizable benefit to the  
14 class,” Delaware law “presum[es] that there is a causal relationship between the benefit and a timely  
15 filed suit.”). There are sound policy reasons for this practice: derivative cases tend to take a long time  
16 to litigate and/or settle and, during this period, the Company may choose to adopt valuable reforms  
17 even without the certainty of a settlement, simply because they have positive therapeutic effects on  
18 the corporate entity. *See In re Maxwell Techs., Inc., Derivative Litig.*, 2015 WL 12791166, at \*6 (S.D.  
19 Cal. July 13, 2015) (approving reforms pre-dating settlement because “the Reforms have the potential  
20 to reduce the reoccurrence of the wrongdoing alleged here . . . and may also reduce the likelihood of  
21 new misconduct.”); *Adkins v. Facebook, Inc.*, 2020 WL 6710086, at \*2 (N.D. Cal. Nov. 15, 2020)  
22 (approving reforms pre-dating settlement because “ongoing review” of “voluntarily implemented”  
23 measures benefits class). A framework that did not allow for consideration of reforms during the  
24 pendency of negotiations could lead to suboptimal incentives: encouraging companies to delay or  
25 refrain from implementing reforms unless and until a final settlement is reached.

26       So while some of the corporate governance and compliance measures were adopted before the  
27 execution of the settlement, these policy and process reforms took place after the lawsuit was filed  
28 and while settlement discussions between the Parties were ongoing. They are part of the Company's

1 commitment to enhancing and improving its compliance efforts in response to the need for more  
 2 centralized regulatory compliance and management oversight as a result of increasing regulatory  
 3 scrutiny globally. While perhaps true that the Company may have adopted some of these measures  
 4 regardless of this lawsuit, the settlement's added value comes from recognizing the merits of these  
 5 reforms and requiring that such functions be maintained (or enhanced in the various ways  
 6 enumerated) for a set period of time and with a firm spending commitment. *See In re NVIDIA Corp.*  
 7 *Deriv. Litig.*, 2009 U.S. Dist. LEXIS 24973, at \*6 (N.D. Cal. Mar. 18, 2009) (finding that maintaining  
 8 corporate reforms over a period of time "provide[s] substantial value to NVIDIA and its  
 9 shareholders."); *In re Resideo Techs., Inc.*, 2024 WL 95194, at \*2 (D. Minn. Jan. 9, 2024)  
 10 (commitment to "maintain [reforms] for a minimum of three years" and "spend \$300,000 per year for  
 11 five years" weighed in favor of settlement).

12 **3. Had the Company already changed its Google Chat policy, as described in the**  
 13 **settlement, prior to reaching the settlement agreement?**

14 Yes. That change was adopted before the execution of the settlement, but after the lawsuit was  
 15 filed, concomitant with discussions with Plaintiffs regarding these topics. For the reasons discussed  
 16 above, it is good public policy for Alphabet to adopt a reform even without the certainty of a  
 17 settlement if it finds it to be of value independent of the ultimate resolution of this case.

18 In the period since the events covered by the Amended Complaint, much has changed in the  
 19 world and regulatory uncertainties and challenges have multiplied. The Company sees the settlement  
 20 as an intersection of shareholder engagement and opportunity to continue to enhance internal controls  
 21 and corporate governance.

22  
23  
24  
25 Dated: July 1, 2025

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26 By: /s/ Boris Feldman

27 Boris Feldman

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